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BEYOND DESIGN

Simplicity and intelligence drives the awe inspiring designs of Ashish Gupta, a young designer from India who is setting a benchmark way ahead of his times WORDS: VIDISHA KEMKAR







INNOVATIVE AND EXOTIC IN HIS DESIGNS, MUMBAI BASED ASHISH GUPTA IS GIVING A NEW DIMENSION TO THE GRADUALLY EVOLVING INDIAN YACHT DESIGNING INDUSTRY. One of India's first innovative yacht design firms, Gupta's Beyondesign has been designing and building the marine machines for Indian industrialists since 2003. From styling and interiors of India's first trideck superyacht Ashena – 45 to refit interiors of three VIP lounges of Indian Empress-95 and refit interiors of Kalizma -55, besides its exteriors, Ashish has proved his expertise in all.

Appreciated for his detailed engineering, material usage, production feasibility and engineering optimisation, Gupta started working on new marvels. Soon he realised some professional technical back-up is required for high end mega-yacht designing. In collaboration with Dutch marine design and engineering consultancy Stolk Marimecs, he started working on the designs of Maharaja 150 and Black GT 95.

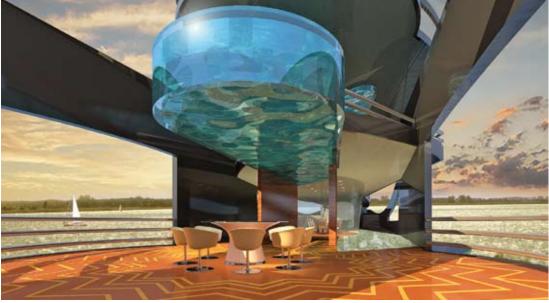
MAHARAJA 150

The 150 metre Maharaja is a revolutionary concept that stands way ahead. The yacht has a unique hull shape and a superstructure innovatively designed with glass panels. The Maharaja features on board a grand swim platform, equipped with an open air bar, a huge infinity pool, a glass business lounge, and a 30 metre golf course as well. The large corporate deck is designed meticulously, has a standalone breakfast island, open air beach lounge and a swimming pool. The sky entertainment lounge offers fantastic views through the 45 m windows.

Gupta, the versatile designer describes Maharaja as "not yacht design, but yacht architecture." He adds, "All the yachts built today are designed like an apartment on water but the Maharaja has the best of the worlds' architecture and automotive yacht design. Each and every space on Maharaja is designed for the ultimate sea experience". Maharaja has been selected among the 'Top 15 projects of 2008' by The Yacht Report.









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BLACK GT 95

The grand sport series Black GT 95 has a peculiar design inspired by Lamborghini Reventon. Featuring a sleek hull, lightweight deck and an entrance corporate open deck with a breakfast island on the aft deck, the Black GT 95 offers the unexpected. There is a beach lounge with a swimming pool on the forward deck. The lounge also serves as an extension to the high roof main saloon.

The yacht includes a massive sky lit owner's suite that provides a 360 degree panoramic view and also features a private pool at the aft deck, along with private terraces, sky lit Jacuzzi and a helipad. The vessel also contains a coupe styled wheel house equipped with sky lit captain's lounge.

Black GT 95 has a length of 95 meters and a beam of 12 meters. It can accommodate 26 guests with 25 crew members. It was unveiled at the 2009 Monaco Yacht Show.

www.beyondesign.com

FROM BEYONDESIGN (MONACO YACHT SHOW 2010)

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Collaborated with UK yacht designer to design 50 metre superyacht interiors specifically for Indian market

Teamed up with an international shipyard to design a 39 metre Super yacht

